



# SAN DIEGO RAMEN FESTIVAL

## SPONSOR APPLICATION

THURSDAY, NOVEMBER 16, 2017

**Azuna-Kai** and co-presenter **Japan Society of San Diego & Tijuana** are proud to announce the 2<sup>nd</sup> Annual **San Diego Ramen Festival**, celebrating the art and cuisine of ramen! **Print Deadline for Sponsorships is November 1<sup>st</sup>, 2017.**

This exciting food festival will be held on **Thursday, November 16<sup>th</sup>, 2017** in San Diego, from 6:00 pm to 10:00 pm at the **Port Pavilion on Broadway Pier** in downtown San Diego.

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please check which level you wish to sponsor:

- Title Sponsor \$ 10,000
- Platinum Sponsor \$ 5,000
- Gold Sponsor \$ 2,500
- Silver Sponsor \$ 1,500

**Sponsorship Checks are payable to "Azuna-Kai" and mailed to:**

**Azuna-Kai  
8305 VICKERS STREET, SUITE 106  
SAN DIEGO, CA 92111**

Fill out below to pay Sponsorship via **Credit/Debit Card, Visa / MasterCard / Amex \*\*\***

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ CSC # \_\_\_\_\_

Billing Address & Zip \_\_\_\_\_

Signature: \_\_\_\_\_

### SPONSOR LEVELS AND BENEFITS

*All levels are customizable and can be tailored to your marketing needs and goals.*

#### **TITLE SPONSOR \$10,000**

- Recognition as TITLE Sponsor on all marketing and social media
- 10 x 20 vendor booth in prominent location
- Display of corporate banner at main stage
- Display of (2) banners throughout event
- Stage time (3-5 min) to address audience
- Recognition in press releases
- (5) Facebook and Twitter promotional tie ins
- (10) VIP tickets and (10) General admission tickets
- Recognition as TITLE sponsor on website
- Logo on all media sponsor print ads
- Opportunity for promo item distribution
- Full dedicated web page on website, including:
  - Logo, link, company profile, and bio
- Inclusion of company logo on posters and flyers

#### **PLATINUM SPONSOR \$5,000**

- Recognition as PLATINUM Sponsor on all marketing
- 10 x 10 vendor booth in prominent location
- Display of corporate banner at main stage
- Recognition in press releases
- (3) Facebook and Twitter promotional tie ins
- (5) VIP tickets and (10) general admission tickets
- Logo, link, company profile, and bio included on website
- Opportunity for promo item distribution
- Inclusion of company logo on posters and flyers

#### **GOLD SPONSOR \$2,500**

- Recognition as GOLD Sponsor on all marketing
- 10 x 10 vendor booth in prominent location
- Display of corporate banner on stage
- (2) Facebook and twitter promotional tie ins
- (2) VIP tickets and (5) general admission tickets
- Logo, link, company profile, and bio included on website
- Opportunity for promo item distribution
- Inclusion of company logo on posters, flyers, and website

#### **SILVER SPONSOR \$ 1,500**

- Recognition as SILVER Sponsor
- Logo and link to the company on the website
- (2) VIP tickets and (5) general admission tickets
- Inclusion of company logo on posters, flvers, and website