



BEVERAGE VENDOR APPLICATION

THURSDAY, NOVEMBER 21, 2024

Application deadline for Ramen Vendors is OCTOBER 10, 2024. San Diego Ramen Festival is Thursday, November 21st, 5:00pm – 9:00pm. The Ramen festival is presented by the Japan Society of San Diego and Tijuana and Silk Road Productions.

Site of the festival will be at **Handlery Hotel** in Mission Valley
950 Hotel Cir N, San Diego, CA 92108

INSTRUCTIONS: Provide all information below **clearly** and **legibly** or your application will be returned.

Business Name: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Cell Phone: _____

E-mail: _____

SD Ramen Festival will provide:

1. One 6ft table and Linen
2. Trash box and trash dumpster
3. Electricity (*Upon Request ONLY* you must bring your own extension cords and power strips)
4. Tasting cups
 - 7 ounce serving cups for Beer Vendor
 - 1 ounce serving cups for Sake vendor
5. 2 bags of Ice

Set up and break down:

1. Set up will begin at 1pm and must be complete by 4pm.
2. Must work within 6 feet x 6 feet space and not exceed 6 feet wide store front.
3. Event ends at 10pm and breakdown must begin as soon as all guests are out of the space. Event space must be cleared out by 12am.
4. Parking will be Handlery lot.
5. Site map and position will be determined a week before.

SD Ramen Festival Expectations:

1. Beer & Sake Vendor will serve at the VIP area.
2. Operate in a 6ft x 6ft space.
3. Bring all cooling equipment and table decoration items.
4. Leave space clean and dispose of all trash. (Trash bin is available outside)
5. Banners must be no larger than 6ft x 3ft wide or you may bring stand up/pull up retractable banners - must not block traffic or access to other vendors.
6. You may sell non-ramen items, but beer and sake must be main advertised item.
7. Alcoholic beverages are not meant for resale in the VIP area.
8. Expected VIP is 200 attendees

RIGHTS & RESPONSIBILITIES - Initial here _____

1. This Agreement shall be subject to the applicable laws of California. Any disputes shall be brought before the courts of San Diego, California.
2. VENDOR indemnifies and agrees to hold the Ramen Festival, Silk Road Productions, Japan Society, and any associated agencies affiliated with the festival event and their members, officers, directors, and employees, harmless against any and all liability whatsoever arising from any claim made against Ramen Fest or loss incurred by VENDOR as a result of or in any way arising from, relating to, or connected with the obligations identified within Agreement including loss or liability caused by active negligence, except loss or liability caused by sole negligence or willful conduct. This shall survive any termination of this rental agreement.
3. Vendor understands that they may be photographed or video recorded and you agree to allow photo, video, or film likeness to be used for any legitimate purpose by the organizers.
4. This agreement indicates your willingness to abide by all terms, conditions, and general regulations listed on this document as well as such additional rules and regulations as necessary, provided these do not materially alter the vendor's contractual rights.

